



Telethon Kids Research Seminars

Dr Rebecca Pedruzzi

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“Planning behaviour change programs: An overview of the Intervention Mapping approach”

Originally from North Queensland with a background in Psychology, Rebecca was awarded her PhD from James Cook University in 2016. Her PhD project used health behaviour theory to evaluate and adapt people’s attention to road safety risk messages in regional North Queensland. Rebecca has worked in government and academic sectors in research, evaluation and teaching capacities. Her research experience encompasses behaviour change, decision making and risk communication. She has also worked in mental health research and service delivery, and health service evaluation.

Rebecca is a Senior Research Officer at Telethon Kids Institute working on the Pilbara FASD project. In June, Rebecca was awarded a Friends of the Institute Sabbatical award to work towards a standardised method for FASD prevention. This award has allowed her to receive training from international experts in Intervention Mapping, an evidence based method for the development of interventions that aim to change behaviour.

In this seminar, Rebecca will give an overview of the Intervention Mapping process and her learnings from Maastricht University where the training was conducted. This seminar will be of interest to those working across health promotion, risk reduction, or management behaviours such as treatment adherence.



13 October 2017



12pm – 1pm



Telethon Kids Institute Seminar Room

A light lunch will be provided at 11.45am for those attending the seminar

RSVP by accepting the calendar invite from [Telethon Kids Research Seminars](#)