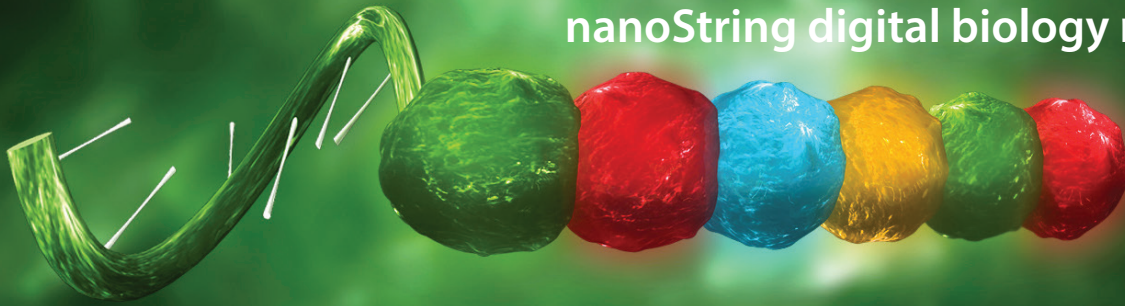


SEMINAR

nanoString digital biology now at Perkins



**Quantify DNA, RNA and proteins with
zeptomole sensitivity and digital precision**

Dr Brant Bassam, Bio-Strategy



bio-strategy
delivering technology

NanoString molecular barcodes count molecules of interest with digital precision. Hear how this new technology outperforms all others with genuine simplicity and unrivaled reproducibility. Recent chemistry innovations now enable high-throughput, low-plex custom gene expression assays that cost far less than traditional RT-qPCR.

Hallmarks include:

- Quantify DNA, mRNA, miRNA, lncRNA, gene fusions, DNA, proteins and combinations thereof
- Enzyme-free: PCR and RT steps are not required for gene expression analysis
- Multiplex any number up to 800 different targets in one sample tube with only 4 simple pipetting steps
- Sample input can range from total RNA, single cells, raw cell and tissue lysates, blood, FFPE tissue, etc

There are already over
1900 peer-reviewed publications
and 25 nanoString systems in ANZ



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